

# NEWSLETTER

## FoneHaus Shines at the Mount Hagen 63rd Cultural Show



The Mount Hagen 63rd Cultural Show, held on the 19th and 20th of August 2023, brought together cultural groups from across the Western Highlands and other provinces, showcasing the vibrant traditions and rich heritage of Papua New Guinea.

The Hagen Show, known as a captivating "Sing-Sing," featured mesmerizing traditional dances, ritual performances, and sumptuous food.

FoneHaus seized the opportunity to be one of the many companies supporting the event, enabling us to engage in promotional activities and showcase our products throughout the two-day affair. The presence of the popular Fone Geek mascot added an extra level of excitement to our stall, attracting a crowd of curious onlookers.

Beyond marketing, the cultural show allowed FoneHaus to raise awareness about our Mintt brand while forming connections with the local community. It was a chance for visitors to experience FoneHaus's customer service and learn more about the company's commitment to Papua New Guinea's cultural heritage.





The photographs captured during the event serve as a visual testament to the success of FoneHaus's involvement. They depict the vibrant atmosphere, captivating displays, and joyful interactions between FoneHaus representatives and attendees.



As the curtains closed on another successful Mount Hagen Cultural Show, FoneHaus can proudly reflect on the positive impact and the lasting impression made. Our commitment to cultural awareness and community engagement sets a commendable example for all.

