

NEWSLETTER

FoneHaus Makes a Mark at the 2023 National Mask & Warwagira Festival



The 2023 National Mask & Warwagira Festival, held from July 12-16, was a cultural spectacle in Kokopo, East New Britain. The event, attracting 200-300 visitors daily, celebrated Papua New Guinean traditions, alongside promoting local businesses.

FoneHaus, known for our quality products and exceptional service, were one of the group of corporate participants, including Trukai, SP Brewery, Goodman Fielder, and Coca-Cola, among others. The festival was also a platform for over 20 small and medium enterprises to network.

Fonehaus didn't just participate; we leveraged the festival to engage with potential clients and other sponsors, in our efforts to significantly increase footfall in our stores.





Most importantly, the festival served as an opportunity for Fonehaus to reinforce our community commitment.

By showcasing our dedication to not just being a retail giant but also a community partner, supporting and promoting local culture. The 2023 National Mask and Warwagira Festival was a testament to the blending of culture and commerce.

With FoneHaus in its midst, it was a vivid demonstration of how businesses can contribute to cultural preservation while also advancing our commercial interests and contributing significantly to the vibrant future of East New Britain.

